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FERGUSON'S SEED CURRENT

Prices Effective

Feb. 1, 1927

Vol. 26, No. 80

All Seeds are Sold on

FERGUSON'S STRINGLESS GUARANTEE

of "Satisfactory Seeds or Money Back"

All without "ifs" or "ands" or questions asked. Read it in the Catalog. Take 10 days to test and examine the seeds. Remember, You are to be the Sole Witness, Judge and Jury of the Seeds and Your Own Satisfaction. If you don't "feel just right" about your investment when you have received and examined the seeds, return the seeds to us by freight and get your money back. This Guarantee means just what it says. It is our way of expressing our confidence in your judgement on the quality of our Seeds.

You Will
Find

Seed Information

In Latest
Issue of

Ferguson's Cotton Seed Gumption No. 214

Ferguson's Seed Oat Gumption No. 215.

Write us for any information you want about Seeds,
Crops, Soils and Send all Orders Direct to

**Ferguson Seed Farms
Sherman Texas**

Postmaster: Please Help Us!

If not deliverable in 10 days return to us.
We want only "live ones" on our mailing
list. Return Postage Guaranteed.

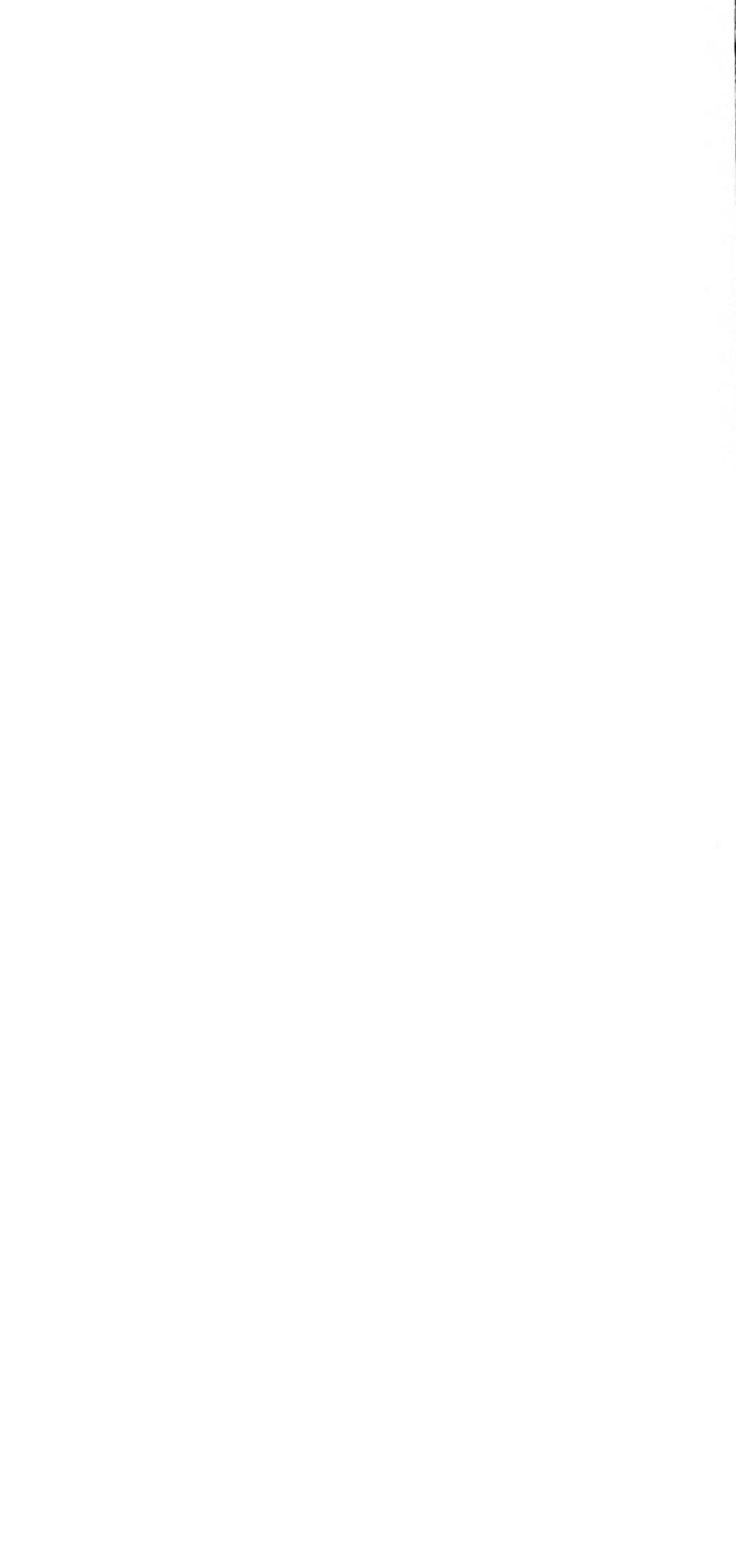
Postage

1½¢

Mr. _____

Co. _____, P. O. _____

Rfd. _____ Box _____ State _____



Ferguson's 922 Oat

Ferguson's Latest Bred-Up Variety. Re-Cleaned, Graded Smut-Treated Seed

Ferguson's No. 922 Oat is Ferguson's latest and greatest introduction of a high yielding, drouth resisting variety of Red Oats. It is a great improvement over and replaces Ferguson's No. 71 Oat, which was more than a decade a favorite among the oat growers of the Southwest and added millions of dollars to their oat profits.

Ferguson's No. 922 Oat is the result of 25 years of intensive selecting and scientific breeding of the Red Oat in our Small Grain Nursery and Breeding Blocks. Since its introduction in 1923 it has proven its absolute superiority as a high yielding, more rust proof and drouth resisting oat.

Thousands of farmers in all sections of the Southwest swear by Ferguson's No. 922 Oat and will plant no other kind. They report that it has increased their yields from 10 to 40 bushels per acre over the common, Country-Run, Field-run, Thresher-run, Un-Selected, Un-Graded, Smut-Infested Mixed-Up Stocks of white, black and red oat mixtures so generally planted in communities where Ferguson's latest improved varieties are not used.

Re-cleaned, Graded, Smut Treated Seed

When you buy the latest strains of Ferguson's No. 922 Oats direct from Ferguson Seed Farms, you not only get Anti-Smut-Treated seed, but Re-Cleaned, Graded seed with the pin oats, shucky oats, blasted and weak grains removed. Plant a third less seed and have the same stand. The cost "per bushel" may be more, but the "Cost per Acre" will be but slightly increased. In return you get 10 to 20 bushels more oats.

Buy your Ferguson No. 922 Oats direct from the originator. Protect yourself from uncertainty by sowing your crop out of Ferguson's Branded, Sealed, Certified bags. No trash to clog your drill and make skips. No light, blasted infertile seed to make thin stands, but every oat a seed and a seed backed by 26 years of breeding to make "More Oats per Acre."

It will pay you to plant your entire crop in Ferguson's No. 922 Oats. Take advantage of and profit by 25 years of scientific seed oat breeding. Be sure of greater success by planting a proven High Yielding Variety Bred-Up for generations to produce more oats of a better and heavier grade, to be more rust resistant and to make more Oats under all sorts of conditions.

Send for Ferguson's Seed Oat Gumption, No. 215. It is full of Oat Information for progressive oat growers. Free.

Prices and Grades:-- We quote, subject to market advances. Seed in 5 bushel bags, in two strains, grading No. 3 or better, on government grades as follows:

Regular Certified Pedigreed Seed

Extra Fancy Seed, No. 2 and 3 Grades, 5 to 100 bu. 80c per bu., 105 bu. up 75c.
Extra Quality Seed, No 1 Grade, 5 to 100 bu. \$1 per bu., 105 bu. up 95c.

Elite Certified Pedigreed Seed

Extra Quality Seed, No. 1 Grade, 5 to 100 bu. \$1.25, per bu., 105 bu. and up \$1.20

TEXAS RED OATS, not pedigreed but selected stocks for seed purposes, re-cleaned, graded and Smut-Treated White for market prices. Also can furnish carloads of feed oats.

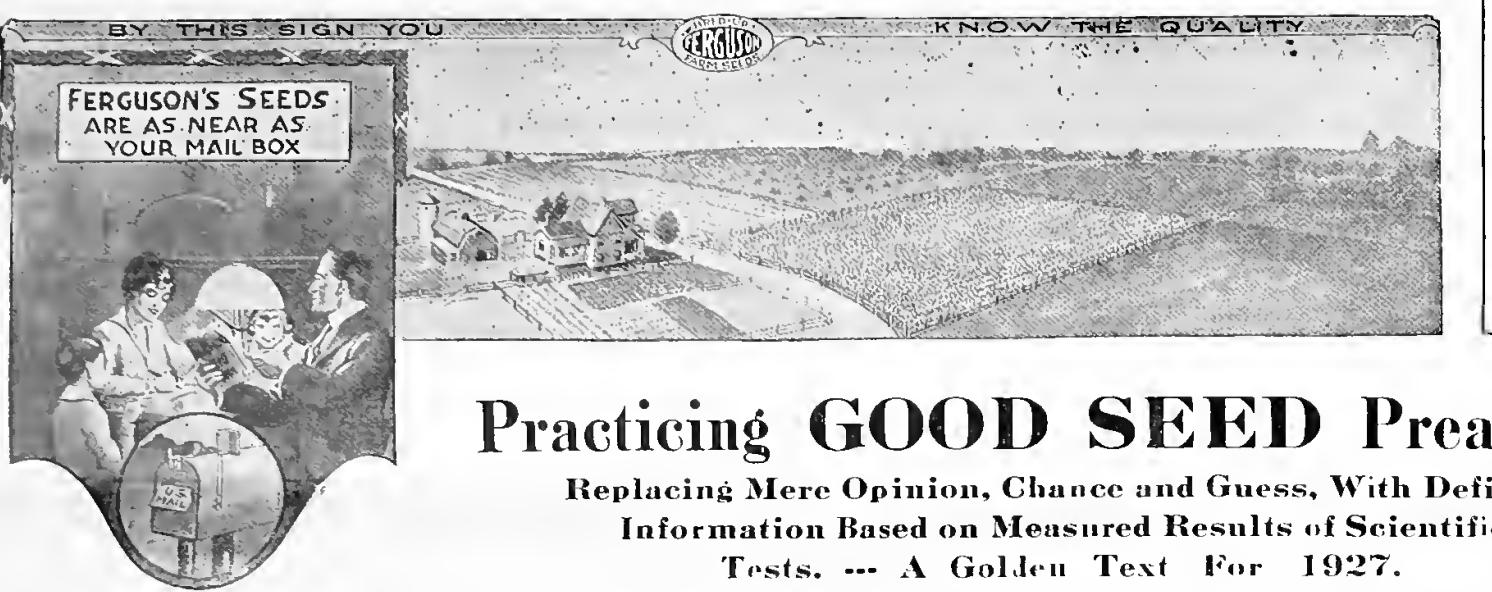
Judge our Seed Service by our record of 26 Years of Seed-Breeding and Seed-Growing

Ferguson's Seed Current

Prices Effective
Feb. 1, 1927

Send Orders to Ferguson Seed Farms, Inc., Sherman, Texas

Volume 27
Number 80



Practicing GOOD SEED Preaching

Replacing Mere Opinion, Chance and Guess, With Definite Information Based on Measured Results of Scientific Tests. --- A Golden Text For 1927.

The wisdom of all ages has preached "Good Seeds as an axiom, a sure thing to increase yields and profits, to prevent and reduce losses in lean years or to add greater profits in good seasons. Today the logic of the "preaching" is allright, but—

You know you need Better Seeds.

What Information do you need

To know what seeds are Better?

Lest the force of my abstract question be lost, let me narrate: 36 years ago, as a husky farm boy, the wisdom or unwisdom of my plans to go off to an Agricultural College were being discussed by my elderly farmer friends. Among others, these questions were asked:

Where do good seeds come from? How are good seeds made? Who makes them good, and how may we measure the "goodness" or "badness" of seeds and the size of the crops they might produce?

It was mentioned that masons used plumb lines instead of their eyes "to be sure" their walls are plumb; that carpenters do not rely on their "skill" or "experience," but used squares and levels in fitting and sawing costly boards, and that for every line of industry there seemed to be some definite way or "system" of accurate measurement.

It seemed, that in the matter of distinguishing good yielding seeds from poor yielding seeds there was no satisfactory guide or measure. Countless "ideas" prevailed, based on "notions," "opinions," and self-claimed "experience" and "practice." But the instrument or procedure for seeds was not named or known.

I recall my elderly friends "argued" among themselves from mere opinion, practice and their own experience in commenting on the seed questions that had been raised. They neither recognized nor used any definite rule or system in measuring the high or low yielding habits of seeds. Usually the end of the arguments, backed by mere opinion and general practice, so far as seed corn was concerned was the "tub" at the grocery store, filled with some fancy named Northern grown corn that was said to be "early to escape drouth."

Today, how many of my friends, who are trying to "boost" prosperity into Texas, realize that this notion about the supposed advantage of Northern grown seed corn is annually costing Texas from fifty to one hundred million dollars in decreased yields. More Seed Intelligence will help save this.

Texas alone should plant not less than 10 million acres of corn in 1927. By using Better Bred Seed of standard varieties the average yield may easily be raised from 19 to 30 bushels per acre, adding almost another hundred million bushels to our home-made wealth.

Northern Versus Native Varieties.

More than 20 years ago, while I was teaching in the University at Austin, it was definitely proved by scientific tests on measured land and weighed crops that the yield from Northern corn is normally 10 to 20 bushels per acre less than from well-bred Native varieties; and that these low yields of Northern seed corn, then so generally used, afforded an explanation of why Texas annually imported so many million dollars worth of corn and corn products from the North.

Plant Only Recognized Standard Native Varieties

Therefore, every farmer should not only plant nothing but strictly standard native varieties, but also know where, when and by whom the strain he plants has been Bred-Up and grown. Doubly so, because of the reduction in cotton acreage, and the increase in the acreage of corn and oats. We might have another dry season.

Get the Information You Need To Know about "What Seeds are Better." Be sure that you are really "Practicing" your "preaching" of Better Seeds.

Be prepared. Protect your corn and oat crops—and your cotton crop too—by knowing that the seeds you plant are not a handicap, but of a recognized yielding variety, and a Bred-Up strain that has proven its hardiness under scientific tests here in the Southwest.

If you would "make sure" to secure the advantage of Certified Bred-Up Pedigreed Seeds, you must produce them yourself, or depend upon some long established Seed-Breeding, Seed-Growing, Seed Farm Seed-Business to supply you.

Yours for Better-Bred Seeds and Bigger Crops.

A. M. Ferguson, President
In Charge of Seed Breeding

Issued every time the moon changes, to give timely gossip and Information about Price, Quality and Value in Seeds for the Southwest
Regularly sent FREE for your name on a postal.

By every test FERGUSON'S BRED-UP SEEDS are proven the best

Ask for special freight prepaid prices on large lots of any seeds you use.

Price in 1 column. 10 lb. lots, are Postpaid to 3rd zone. See under Terms and Prices.

Alfalfa and Clovers

ALFALFA

Common Non-Irrigated Seed

	10 lb	50 lb	100 lb
-Prime poor but honest"	\$. . .	\$. . .	\$ 16.95
-Choice to Fair (Ask for Samples)			19.85
-Southwestern Fancy	2.75	11.00	21.25
-Ferguson Standard	2.90	11.75	22.50

Common, Irrigated Seed

Southwestern Fancy	2.90	11.90	22.75
-Ferguson Standard	3.00	12.25	23.50

Hairy Peruvian Alfalfa

-Southwestern Fancy	2.90	11.75	22.50
-Ferguson Standard	3.00	12.00	23.00

CLOVERS

Sweet Clover, White Blossom

-Choice to Fair			10.50
-Southwestern Fancy	2.50	9.25	17.90
-Ferguson Standard	2.60	9.75	17.5

Sweet Clover, Yellow Blossom

(Mellilotus Indica and M. Officinalis)			
-Yellow, Annual	1.70	5.30	9.85
-Yellow, Biennial	2.25	9.50	18.75

Burr-Clover,

-Southern Spotted, in burr, not re-cleaned.	\$ Ask		
-California, Hulled, scarified	2.25	7.50	14.75

PEAS, BEANS and PEANUTS

10 lb 50 lb 100 lb

-Canada winter Field Peas	\$ 1.15	\$ 4.75	\$ 8.50
-Soy Beans, all varieties		Ask for List	
-Cow Peas, all varieties		Ask for List	
-Dry Shell field Bean		Ask for List	
-Peanuts		Ask for List	
-Mung Beans		Ask for List	

Market un-settled tendency up-ward.

SUDAN GRASS

10 lb 50 lb 100 lb

Choice to Fair, Ask for Samples			\$ Ask
Fancy Western, No. 3			Ask
Extra Fancy Western, No. 2			Ask
Ferguson's Standard No. 1	\$ 1.50	3.85	7.50

GRAIN SORGHUMS

10 lb 50 lb 100 lb

Hegari, Quick Maturing, Sweet			
-Select, Fancy Seed	1.00	1.40	2.25
-Bred-Up Special Seed	1.15	1.90	3.25

Darsco, Heavy Yielder, Safe

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Chiltex, New Promising Type

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Premo, New Promising Type

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Sagrain, African Millet, See Announcement Later

African Millet, See Announcement Later

"Seeing was Believing"

This picture shows one of the many groups of visitors inspecting Ferguson's extensive Small Grain Nurseries, where Seed Breeding is carried on as science's system and common sense suggest.

"Seed Breeding Nurseries" are the places where new strains can be Discovered, Insolated, Purified, and their Usefulness compared and studied thru a series of seasons. Single Pedigree plant-to-row strains are selected and planted side-by-each for testing their habits, height, and stiffness of straws, resistance to drouth, smut, lodging, etc. — are all systematically tested and compared.

This is Ferguson's "Method" of "making sure" in Seed Breeding. It adds Certainty, Quantity and Quality to Your crops.



These Visitors to Ferguson's Small Grain Nurseries were "Convinced by Seeing" and understood why Ferguson's Pedigreed Bred-Up Seed are High Yielding and well bred and uniform in type, date of ripening, evenness of height, etc.

Sudan Grass - Our Hobby

Yes Sir! The greatest crop in the world is Grass. Pasture grass is the most economical feed. Next comes hay from domestic or cultivated grasses. Now Listen! Sudan Grass has greater carrying power than any other grazing grass. It likewise produces more and a more nourishing hay.

Think of it! Good grazing in 30 to 45 days from sowing, or a 1st cutting hay crop in 60 days, and others every 45 days, making 1 to 2 tons per acre per cutting, and 3 to 5 Tons in a season. Sow 20 to 30 pounds broadcast. Sow anytime after danger of frost is past. Graze it all Spring, all Summer and Early Fall.

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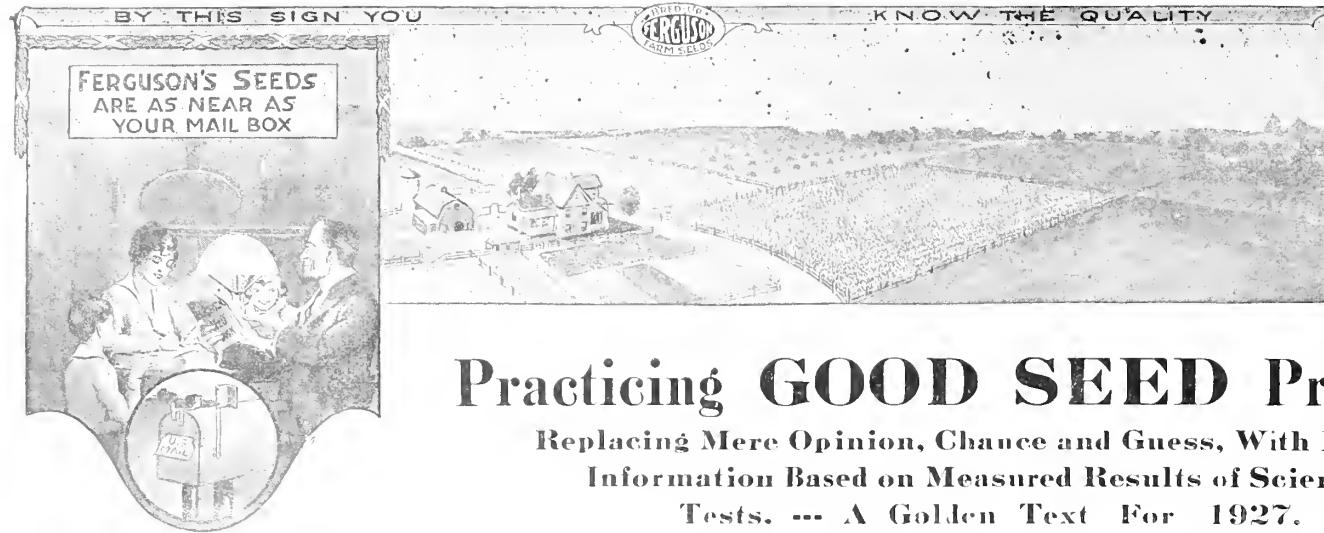
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These tests have been repeated many times by Experiment Stations throughout the Corn Belt and the fundamental principle, accounting for the superiority of "Native Bred-Up Varieties" as contrasted to "acclimated varieties," is now as definitely established as any principle of seed selection and improvement.

I remember that many years ago one Texas seed dealer boasted, that he had imported one hundred carloads of Northern Seed corn, enough to plant nearly a million acres. In the light of scientific seed tests of today, this reduced the yield fully 10 bushels per acre, or about ten million bushels, as compared to what it might have been, had this acreage been planted to Bred-Up Seed of recognized strictly standard, native-bred varieties, such as Surcropper, Ferguson's Yellow Dent, etc., now generally used by progressive corn growers.

Texas had a good corn crop in 1926, largely because of a favorable season. It might have been larger by 10 to 20 bushels per acre, had strictly standard native Bred-Up Varieties been more generally planted. As a seedsman, I happen to know that many thousands of bushels of Northern grown seed corn were shipped in, sold and planted, particularly in the drouth stricken area of Texas, largely because the farmers were unwilling to pay a few cents more per acre to cover the small extra cost of native, Bred-Up seed. This was an unfortunate "practice." Put 15 or 20 cents more per acre in your seed corn. It will be "cheap" for an extra 10 or 20 bushels.

Not only Northern Seed Corn, but even native grown, so-called acclimated seed of Northern varieties, yields 10 to 20 bushels or so less than the "Standard Native Varieties" recognized and recommended by the Texas Crop Improvement Association. Numerous Experiment Station tests, as well as general experience prove this to be true, not only for "good seasons," but also for "dry-years," when according to the older ideas, Northern corn was supposed to be at its best.

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Therefore, every farmer should not only plant nothing but strictly standard native varieties, but also know where, when and by whom the strain he plants has been Bred-Up and grown. Doubly so, because of the reduction in cotton acreage, and the increase in the acreage of corn and oats. We might have another dry season.

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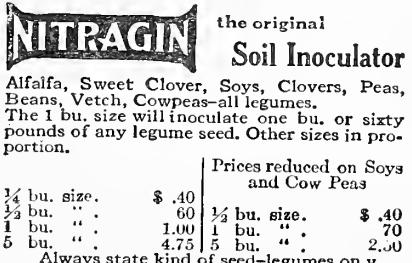
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-Peanuts		Ask for List	
-Mung Beans		Ask for List	

Legume Bacteria

Build Up Your Land. All Alfalfa, Sweet Clovers, Beans, Peas, Cow Peas, Sweet Peas, Etc. should be inoculated with the proper bacteria before sowing the seed, a different culture for each crop. Name the crop and we will send the right culture.



Grass Seeds

Re-Cleaned, Graded, Tested Seeds

10 lb 50 lb 100 lb

Fermuda Grass

-Average run, to fair	4.80	20.50	40.00
-Fancy Western	5.55	22.75	45.25
Ferguson's Standard	5.50	25.00	47.00

Per single pound 75c Postpaid

Johnson Grass

-Choice to Fancy, With Oats	1.00	3.50	6.00
Extra Quality, Mostly black	2.00	5.00	10.00

Miscellaneous Field Seeds

10 lb 50 lb 100 lb

Rape, Dwarf Essex

Rape, Dwarf Essex	\$1.50	\$6.50	\$12.50
Sunflower, M'oth Russian	1.50	5.50	10.00

BEATS 35 BUSHELS PER ACRE.—Your Bred-Up Oat beat the common Texas Red oat 35 bushels per acre planted in adjoining fields and under the same conditions. — They're the oat for Texas.—
E. J. MOONEN, Ballinger, Texas



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Fancy Western, No. 3		Ask	
Extra Fancy Western, No. 2		Ask	
Ferguson's Standard No. 1	\$1.50	3.85	7.50

Grain Sorghums

Empire Builders of The West

Good reasonably pure stocks of the better varieties of Hegari, Feterita, Maize, Kaffir, Darso and other kinds are far too difficult to obtain.

In order to supply the demand for Improved Bred-Up Strains, we are growing special seed stocks at our Plainview Growing Station, which together with common stocks are quoted below. All are grown specially for seed, from the purest, best stocks to be found, and threshed, cleaned and handled with special care. Write us for additional information about these Grain Sorghums. See Ferguson's Sorghum Gumption No. 210, Golden or German Millet

MILO or MAIZE

	10 lb	50 lb	100 lb
Dwarf Yellow, (Medium)			
-Select Fancy Seed	\$1.00	1.40	2.25

-Bred-Up Special Strains,	1.15	1.90	3.25
Double Dwarf Yellow, 2 to 3 ft.			

-Select Fancy Seed	1.00	1.40	2.25
-Bred-Up from Peddg. Stock	1.15	1.90	3.25

White Milo or Maize,			
-Standard Stock, 5 to 6 ft.	1.20	2.25	3.75

KAFIR

Dwarf White, Med. 4 to 5 ft.

-Select Fancy Seed	1.00	1.40	2.25
-Bred-Up Special Strain	1.15	1.90	3.25

Blackhull, Fancy Seed	1.00	1.40	2.25
Dawn Kafir	1.15	1.90	3.25

Sunrise Kafir	1.15	1.90	3.25
Pink Kafir, Bred-Up Seed	1.35	3.05	5.25

Red Kafir, Bred-Up Seed	1.35	3.05	5.25
FETERITA			

Standard Type, Select Seed	1.20	2.25	3.75
Standard Type, Bred-Up Seed	1.35	3.05	5.25

Spur Variety, Select Seed	1.20	2.25	3.75
Spur, Bred-Up, Special Seed	1.35	3.05	5

Extra Dwarf, Fancy..	1.00	3.05	5

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OTHER GRAIN SORGHUMS

Hegari, Quick Maturing, Sweet

	10 lb	50 lb	100 lb
-Select, Fancy Seed	1.00	1.40	2.25
-Bred-Up Special Seed	1.15	1.90	3.25

Darso, Heavy Yielder, Safe

	10 lb	50 lb	100 lb
-Select Fancy Seed	1.15	1.90	3.25
-Bred-Up Special Seed	1.35	3.05	5.25

Chiltex, New Promising Type

	10 lb	50 lb	100 lb
-Pedigreed, Recleanned	1.35	3.05	5.25
Promo, New Promising Type	1.35	3.05	5.25

Sagrain, African Millet

	10 lb	50 lb	100 lb
-Select Fancy Seed	1.00	1.40	2.25
-Bred-Up Special Seed	1.15	1.90	3.25

Sweet Sorghums

For Hay, Forage, Ensilage and Syrup

Market on Red Top and other Forage Sorghums changeable, and tendency is uncertain. Subject to supply and market fluctuations. We quote re-cleaned tested seed:

Red Top Sorghum

| | 10 lb | 50 lb | 100 lb |
</tr
| --- | --- | --- | --- |

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Thousands of farmers in all sections of the Southwest swear by Ferguson's No. 922 Oat and will plant no other kind. They report that it has increased their yields from 10 to 40 bushels per acre over the common, Country-Run, Field-run, Thresher-run, Un-Selected, Un-Graded, Smut-Infested Mixed-Up Stocks of white, black and red oat mixtures so generally planted in communities where Ferguson's latest improved varieties are not used.

Re-cleaned, Graded, Smut Treated Seed

When you buy the latest strains of Ferguson's No. 922 Oats direct from Ferguson Seed Farms, you not only get Anti-Smut-Treated seed, but Re-Cleaned, Graded seed with the pin oats, shucky oats, blasted and weak grains removed. Plant a third less seed and have the same stand. The cost "per bushel" may be more, but the "Cost per Acre" will be but slightly increased. In return you get 10 to 20 bushels more oats.

Buy your Ferguson No. 922 Oats direct from the originator. Protect yourself from uncertainty by sowing your crop out of Ferguson's Branded, Sealed, Certified bags. No trash to clog your drill and make skips. No light, blasted infertile seed to make thin stands, but every oat a seed and a seed backed by 26 years of breeding to make "More Oats per Acre."

It will pay you to plant your entire crop in Ferguson's No. 922 Oats. Take advantage of and profit by 25 years of scientific seed oat breeding. Be sure of greater success by planting a proven High Yielding Variety Bred-Up for generations to produce more oats of a better and heavier grade, to be more rust resistant and to make more Oats under all sorts of conditions.

Send for Ferguson's Seed Oat Comption, No. 215. It is full of Oat Information for progressive oat growers. Free.

Prices and Grades:-- We quote, subject to market advances, Seed in 5 bushel bags, in two strains, grading No. 3 or better, on government grades as follows:

Regular Certified Pedigreed Seed

Extra Fancy Seed, No. 2 and 3 Grades, 5 to 100 bu. 80c per bu., 105 bu. up 75c.
Extra Quality Seed, No 1 Grade, 5 to 100 bu. \$1 per bu., 105 bu. up 95c.

Elite Certified Pedigreed Seed

Extra Quality Seed, No. 1 Grade, 5 to 100 bu. \$1.25 per bu., 105 bu. and up \$1.20

TEXAS RED OATS, not pedigreed but selected stocks for seed purposes, re-cleaned, graded and Smut-Treated White for market prices. Also can furnish carloads of feed oats.